

# WHEN IT COMES TO PAYING FOR COLLEGE, EVERY KID DESERVES A KICK START.



## KICK START QUICK FACTS

- Free \$50 college savings scholarship for all Nevada public school kindergarteners
- Started in 2013 with kindergarteners in 13 rural Nevada communities
- Expanded statewide in 2014
- Over 244,000 students are currently enrolled in the program
- The program is funded through grants and program management fees, no taxpayer dollars are utilized

## ABOUT THE PROGRAM

It's a fact that most jobs today require a degree beyond high school. Whether an associate degree, professional certificate, bachelor's, master's or even higher, Nevada's students will need post-secondary education to compete for the jobs of the future and achieve their dreams. The aim of Nevada's College Kick Start Program is to get Nevada's kindergarteners on the path to college and get more families to understand that a post-secondary education is an attainable goal for all.

## HOW IT WORKS

The Nevada College Kick Start Program gives a free \$50 NV529 college savings scholarship to all public school kindergarteners in Nevada. After the initial \$50 deposit is made by the State Treasurer's Office, parents are encouraged to open a separate NV529 college savings account to make contributions for their child's college savings. For more information on NV529 plans, visit [www.collegekickstart.nv.gov](http://www.collegekickstart.nv.gov).

## A COLLEGE-GOING CULTURE

This program sends an important message to Nevada's students: You are saving for college and you are college bound, no matter your family's income, ethnicity or your parent's educational attainment. We hope the end result is that we develop a "college-going" culture right here in Nevada.

## HIGHER ED FACTS

- Research has shown that children who know they have a college savings account are seven times more likely to attend college. That's why the Board approved the Nevada College Kick Start Program in 2013: Over 135,000 kids now have money (\$50) set aside for college in Nevada
- Less than a third of Nevada adults hold an associate degree or higher

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HELPING NEVADANS NAVIGATE PLANNING, SAVING, AND PAYING FOR HIGHER EDUCATION.

