



OFFICIAL CONTEST RULES
2021 NEVADA STATE TREASURER'S OFFICE COLLEGE SAVINGS DIVISION ART CONTEST

CONTEST DESCRIPTION AND TIMING: The 2021 Nevada State Treasurer's Office, College Savings Division Art Contest (the "Contest") begins on 8/23/21 and ends on 10/15/21 (the "Contest Period"). For the Contest, Nevada students are asked to create a work of art that reflects "What do you want to be when you grow up?" and submit the Official Registration Form for a chance to win up to \$1,000 towards an SSGA Uprromise 529 account for the benefit of the student.

CONTEST SPONSOR AND ADMINISTRATOR: College Savings, a division of the Nevada State Treasurer's Office "Sponsor" and is located at:

Las Vegas, NV

Grant Sawyer State Building
555 E Washington Ave. Suite 5200
Las Vegas, NV 89101

Carson City, NV

State Capitol Building
101 North Carson St. Suite 4
Carson City, NV 89702

ELIGIBILITY: The Contest is open only to students attending a public, private, religious, charter or home school located within the State of Nevada and who are enrolled in Pre-Kindergarten, Kindergarten, or 1st through 12th grades. Members of the immediate family of employees of the Nevada State Treasurer's Office, College Savings Division are not eligible. Immediate family means spouses, parents, children, siblings, and stepparents/children, siblings, currently living in the same home or residing at separate residences.

HOW TO ENTER: To enter the Contest, student entrants ("Entrants") must –

For Pre-Kindergarten, Kindergarten, 1st, and 2nd grades –

1) **CREATE ARTWORK ON AN OFFICIAL ART ENTRY FORM:** Create artwork on an Official Art Entry Form ("Art Entry Form") answering the question "What do you want to be when you grow up?" The Art Entry Form is available at: www.NVigate.gov/contest The Entrant's first and last name must be on the back of the Art Entry Form. Artwork with the Entrant's name on the front of the Art Entry Form is subject to disqualification.

2) **COMPLETE OFFICIAL REGISTRATION FORM:** Complete Official Registration Form ("Registration Form") available at www.NVigate.gov/contest. Registration Form must be completed and signed by Entrant's parent or legal guardian prior to submission. Registration Form must be attached with tape or a paperclip to upper left corner of art.



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3) SUBMIT ENTRY: Submit Art Entry Form and Registration Form (together, "Entry") to:

State Treasurer's Office
Art Contest
555 E. Washington Ave, Suite 5200
Las Vegas, NV 89101

We are also accepting online submissions as well.

You can email a completed registration form and a photograph of your child's artwork to collegesavings@nevadatreasurer.gov or you may submit your materials by uploading them to the NVigate.gov/contest website.

Mail your original Art Entry Form and completed Registration Form with original signature of the parent or legal guardian. All Entries must be postmarked, emailed or hand-delivered by 10/15/21. All hand-delivered entries must be received in the Office of the State Treasurer no later than 5:00 p.m. on 10/15/21. Sponsor is not responsible for late, lost, misdirected, damaged, or postage-due Entries, or for late Entries due to computer and/or downloading problems. All Entries become the property of the Office of the State Treasurer and will not be returned to the Entrants.

For 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, and 12th grades –

1) CREATE ORIGINAL PIECE OF ART: Artwork can be any original idea that answers the question "What do you want to be when you grow up?" Artwork is restricted to 8.5"x11" only. The 8.5"x11" artwork can be any medium: painting, sketch, collage, etc. Artwork smaller or larger than 8.5"x11" will not be entered into the Contest. Artwork must also contain the words "College Savings Nevada" in any style or form. The Entrant's first and last name must be on the back of the artwork. Artwork with the Entrant's name on the front of the artwork is subject to disqualification.

2) COMPLETE OFFICIAL REGISTRATION FORM: Complete Official Registration Form available at www.NVigate.gov/contest. Registration Form must be completed and signed by Entrant's parent or legal guardian prior to submission. Registration form must be paper clipped to the artwork.

3) SUBMIT ENTRY: Submit artwork and Registration Form (together, "Entry") to:

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LIMIT: One (1) Entry per student during the Contest period. In the event more than one (1) Entry is received from any one (1) student, the first Entry processed will be considered the only valid Entry received and subsequent Entries from the same student will be disqualified.

WINNER SELECTION/VERIFICATION: Winners will be selected by a panel of judges. Artwork will be initially screened by Office of the State Treasurer staff. Any incomplete artwork or registration form will be disqualified. Submitted artwork will be judged on the following criteria: originality, composition / design, craftsmanship, and interpretation of theme.

A maximum of five points will be awarded to each of the four judging categories: originality, composition/ design, craftsmanship, and interpretation of theme. The maximum score is 20.

- 1 point = Less Satisfactory
- 2 points = Satisfactory
- 3 points = Good
- 4 points = Very Good
- 5 points = Excellent

Originality:

- Exhibits creativity. The student clearly expresses the contest theme in a unique and creative interpretation and style.
- The student expresses the personal meaning or value of the theme through artistic expression.

Composition/Design:

- Shows of the elements and principles of design, combining three or more elements and principles.
- Composition is cohesively unified and effectively filled the entire space.
- Effective use of the Elements of Art: Line, shape, color, value, form, space, texture.
- Effective use of the Principles of Design: Balance, contrast, emphasis, movement/rhythm, pattern unity/variety.



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Craftsmanship:

- Artist's skill in the use of materials. The artwork is neatly designed and carefully constructed showing attention to details.

Interpretation of Theme:

- The student expressed the theme in a way that draws in the audience. It has the power to "wow" the viewer.

First, Second, and Third Place Winners will be selected from the following five (5) categories:

- 1) Pre-Kindergarten- Kindergarten
- 2) 1st and 2nd grades
- 3) 3rd, 4th, and 5th grades
- 4) 6th, 7th, and 8th grades
- 5) 9th, 10th, 11th, and 12th grades

Contest judges have been predetermined.

CLASSROOM/TEACHER WINNER SELECTION: The classroom or teacher with the most Entries from students will automatically win a separate prize in the form of a \$200 gift card. Winner will be notified by phone and/or email and must confirm his/her eligibility within five (5) business days of notification. If a selected winner does not meet the eligibility requirements, he or she will be disqualified.

PRIZES / APPROXIMATE RETAIL VALUE (ARV): One (1) First, Second, and Third Place prize will be awarded to the selected winner from each of the five (5) categories. The prize will be in the form of an SSGA Upromise 529 account for the benefit of the winning child. The First Place Winners will receive \$1,000 deposited into an SSGA Upromise 529 account. The Second Place Winners will receive \$500 deposited into an SSGA Upromise 529 account. The Third Place Winners will receive \$250 deposited into an SSGA 529 account. The parent or legal guardian will be listed as the owner of the account and will be required to fill out the necessary paperwork in order to claim the prize. The winner and the parent or legal guardian of the winner will be invited to a media event to announce the winner of the 2021 Nevada State Treasurer's Office, College Savings Division Art Contest. The parent or legal guardian of the winner will be required to complete, execute, and return within 14 business days, an Affidavit of Eligibility, Publicity Release, and completed SSGA Promise application, or the prize will be forfeited and awarded to an alternate winner.



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GENERAL PRIZE RESTRICTIONS: The parent or legal guardian of each student winner (SSGA Upromise 529 account) will be responsible for all federal, state, and local taxes applicable to acceptance and use of the prize, including income taxes, if any, and will be required to provide his/her Social Security Number or Federal Taxpayer Identification Number for tax reporting purposes. Any and all costs associated with acceptance and use of the prize will be the sole responsibility of the winner. Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of prize. No transfer or substitution of the prize permitted, except by Sponsors who reserve the right to substitute the prize, in whole or in part, for one of comparable or greater value. The winner/parent or legal guardian must establish and SSGA Upromise 529 account and provide the account number to Nevada State Treasurer's Office, College Savings Division within 14 days of contest completion. Failure to provide the information, will result in forfeiture of the SSGA UPromise 529 scholarship or prize.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Contest, each Entrant and Entrant's parent or legal guardian fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator and the judges, which are final and binding in all matters related to the Contest.

RELEASE: By participating, Entrants and their parents or legal guardians agree to release and hold harmless the Sponsor, and Sponsor's respective trustees, directors, officers, agents, affiliates, and employees (collectively, "Released Parties") from any and all liability for any claims, costs, injuries, losses, or damages of any kind caused by their participation in the Contest, including, but not limited to, the unauthorized or illegal access to personally identifiable or sensitive information. All Entries become the property of the Sponsor and will not be acknowledged nor returned under any circumstances. Upon request of Sponsor, Entrant will provide an Affidavit of Eligibility, Publicity Release, and SSGA Upromise account information as required above. The winner will grant to Sponsor and its designees the right, except where prohibited by law, to use their and the child's name, age, grade, likenesses, pictures, addresses (cities and states), voices, biographical information, written or oral statements, for advertising, promotional, and online voting purposes in promoting the Sponsor, its products, websites, and/or this Contest or succeeding Contest, in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification, or permission. Entries not complying with all rules are subject to disqualification.

WINNER/RULES: For the names of the winners and/or a copy of these Official Rules, mail a stamped, self-addressed envelope to: State Treasurer's Office Art Contest, 555 E. Washington Ave, Suite 5200, Las Vegas, Nevada 89101. Specify "Winner's List" or "Official Rules" on the request.



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VIOLATIONS: Sponsor may, in its sole determination, disqualify anyone it believes has not complied with the Rules, may be tampering or acting in a non-sportsmanlike, disruptive, abusive, harassing, or threatening manner.

CHANGES: Sponsor may, in its sole determination, cancel or modify any aspect of the Contest or Rules for any reason which the Sponsor, in its sole opinion, deems affects the Contest, execution or administration of the Contest (whether tampering, technical, or human error, application of new or existing laws/regulations, or other issues).

Consider the investment objectives, risks, charges and expenses before investing in an SSGA Upromise 529 plan. Funds in the plan are neither insured nor guaranteed and there is the risk of investment loss. Please visit www.NVigate.gov to find out more information about investments options.